



# BUANA SANDANG INDONESIA

Buana  
Sandang  
Indonesia



# Mr. Alex Tasan Wartono: A Journey Through Vision and Inspiration

**Mr. Alex Tasan Wartono** is a prominent figure in the business world, known for his entrepreneurial spirit and visionary leadership. From a young age, Mr. Wartono showed a keen interest in entrepreneurship, understanding the value of taking risks and seizing opportunities to achieve success.

This passion and drive laid the foundation for his future endeavours and led him to establish ATW Corp, a holding company for his various businesses. The companies under the flagship of ATW, including BMS, BLN, BIN, BSI, BRI, and HDE, have flourished under his guidance. Through strategic planning and disciplined execution, he has successfully grown the company and its subsidiaries.

Mr. Wartono's appetite for growth and innovation is insatiable. He is always on the lookout for new ventures and opportunities to expand his business empire. This proactive approach to business development has enabled him to stay ahead of the curve and maintain a competitive edge in the market. Mr. Alex Tasan Wartono is a shining example of what can be achieved through passion, hard work, and a strategic approach to business. His entrepreneurial journey has been marked by resilience, leadership, and a relentless pursuit of growth and innovation. Through ATW and its subsidiaries, Mr. Wartono continues to make an impact in the business world, inspiring others to pursue their own entrepreneurial dreams.

## **Message from The President Director ATW Corp**

"As the President Director of ATW Corp, it is my honor to welcome you to our company. Our journey has been one of relentless dedication, innovation, and a deep commitment to our core values. We believe in the power of diversity, the strength of local talent, and the importance of sustainable growth.

At ATW Corp, we are not just building businesses; we are crafting legacies. Our motto, 'By leveraging local talent, we serve the world.' reflects our unwavering belief in the potential of our people and the quality of our services. We are proud of our roots and even prouder of the global impact we create through our diverse portfolio of companies.

As we look to the future, we remain committed to our mission of fostering innovation and empowering growth. Together, we will continue to navigate new challenges, seize opportunities, and make a positive difference in the industries we serve.

Thank you for being a part of our journey. We look forward to achieving new heights together.

# ATM CORP



# INTRODUCTION

Welcome to our company! We're a garment manufacturing company established in 2018, emphasizing great work environment and socially responsible practices. We view clothing as a fundamental human need spanning age, location, and necessity. We value quality and innovation in fashion, offering diverse products to suit different tastes. Our goal is to improve production methods with a focus on loyalty, collaboration, and sustainability. Using local resources and supporting our team and community aim to make a positive impact locally and globally.

# BSI at a Glance

Established in 2018

5,000 square meter

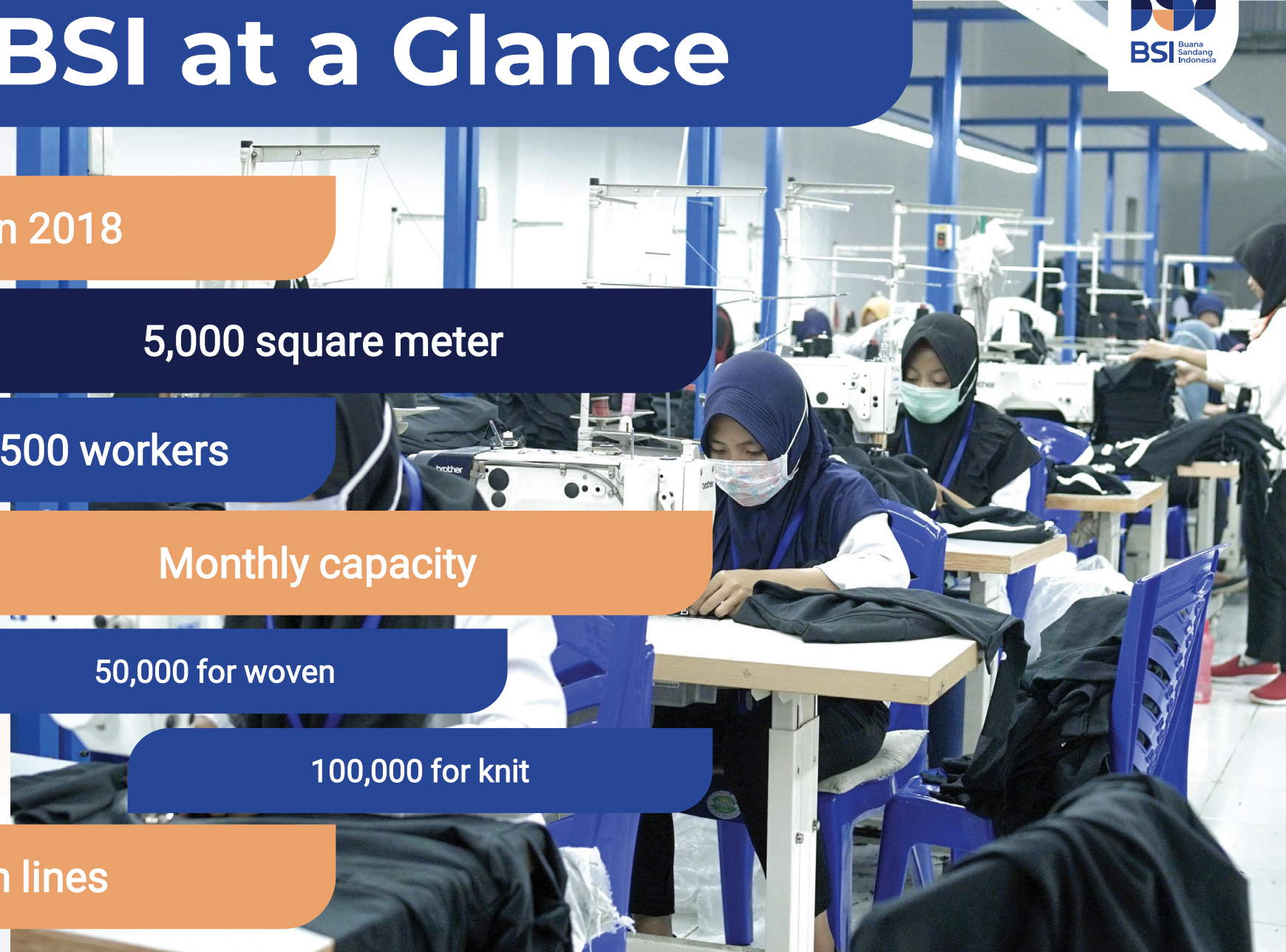
Total Head Count 500 workers

Monthly capacity

50,000 for woven

100,000 for knit

8 Production lines



# *“Delivering Excellence Beyond Expectations - Quality, Price, And On-time Perfection”*



BSI focuses on quality, price, and on-time delivery for sustainable innovation. We prioritize factory standardization for quality, ensuring maximum customer satisfaction. BSI utilizes the best machinery and skilled human resources to provide optimal service performance. Our passion for continuous improvement is evident in their thorough and meticulous Quality Control process



We believe that that a big goal is the result of synergy from great individuals within the organization



# PRODUCTS

DOSSIER

## A Materium World

In 2020, Indonesia's leading creatives have a message for the world: their vision goes beyond batik and rattan.

Visit  
Sandra Tan

Image  
Melanie Tamsietawan

Long hailed as a skilled production hub for furniture brands the world over, Indonesia is also home to a diverse contemporary design scene. Santi Alasari and Humphrey Todjo, co-founders of Domisium Studio in Jakarta, are part of the vanguard.

We've noticed that designers working in the West or Europe usually travel to Bali to source materials and see traditional crafts — people seem to come looking for anything new, 'exotic', 'edgy.' The design culture here has always been quite traditional, in a sense, but I think it's catching up.

Observation could ring true for many designers in Asia-Pacific. Perhaps its competitive, efficient and scalable manufacturing has cast the region as the factory of world industry, rather than a source of creative capital. Whatever the case, Indonesian design should look forward, but what we want to do now is to approach and produce designs that have international appeal.

Domisium has developed a portfolio of commercial environments and interior design. Among its projects is the exuberant rebranded Indonesian first smart office for local

The co-founders of Jakarta-based Domisium Studio have recently launched a series of smaller and more experimental projects. One of the most recent is Materium, a collection of workplace furniture that responds to the changing nature of work by being flexible, comfortable and designed for the modern employee.

design anthology





**SHIRT**



**JACKET**



**POLO SHIRT**



**BLOUSE**



**KIDS WEAR**



**CARGO**



**CHINOS**



**DENIM**

# TECHNOLOGY

*BSI utilizes a computerized system for streamlined operations. By utilizing input and output data in a computerized format, we aim to enhance the effectiveness and efficiency of our production processes.*



# PRODUCTION PROCESS



**1. Sample**  
the process of making samples before production

**2. Material**  
Selection of raw materials before the cutting process. From this particular process Determines working pattern for each product. Material selection on request client. Material can brought by client or provided by BSI, certainly in accordance with the specifications from clients.

**3. Cutting**  
Process cutting material become panels before the sewing process.

**4. Sewing**  
A process sewing of product panels which then becomes one product intact. This process is also according to the provisions of the client

**5. Ironing**  
After the sewing process complete, the next stage is the ironing process and the product will sent in neat condition before entering into the packaging

**6. Packing**  
Products that have been through the ironing process and installation of accessories will be put into packaging according to the client's request

**7. QC**  
All products are checked by Quality Control Department before delivery process

**8. Shipment**  
After product packed last stage is delivery process.



# VISION & MISSION

## VISION

Become a world-class garment industry with the soul of local wisdom.



## MISSION

Providing garment production service with nimble, accurate & professional sustainable





# "Quality Certification: The Brands Trusting Our Standards "

 COLORBOX

**Deane.**<sup>®</sup>  
Apparel

DELAMIBRANDS

GIORDANO

Shinatom Co.,Ltd.

EXECUTIVE WOOD<sup>®</sup>

Tirajeans<sup>®</sup>

  
EMBA



WEGO

velvet

JUNIOR



fine baby wear



erspo

Nibra's



## Harmony of Loyalty

*We believe that great work cannot be achieved alone. We maintain mutual trust to preserve harmony.*





# Building Trust: The Key to Successful Collaboration at PT Buana Sandang Indonesia

Strong collaboration requires a foundation of trust that is nurtured by both parties. At PT Buana Sandang Indonesia, we are committed to fostering mutually beneficial and sustainable partnerships.

## Address

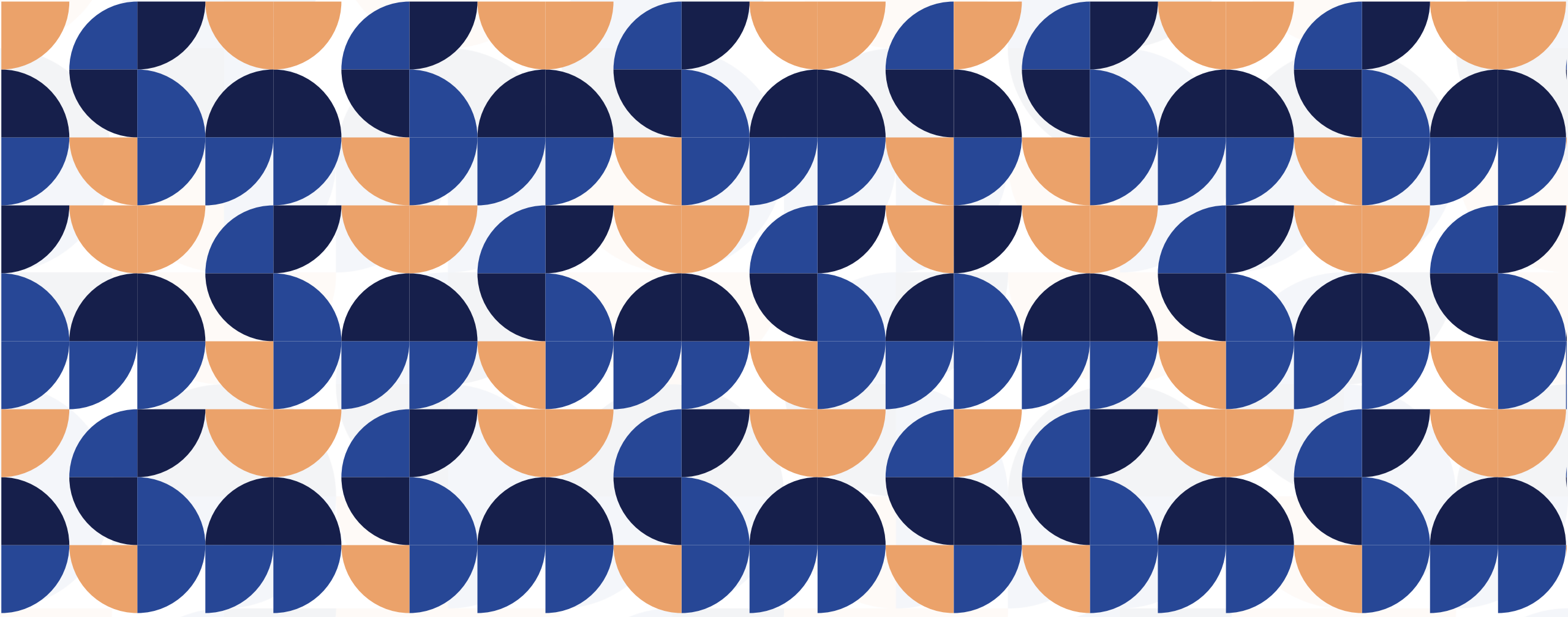
Jl. Albisindo Raya no 6,  
Gondosari, Gebog, Kabupaten  
Kudus, Jawa Tengah (59354)  
Indonesia.

Albisindo Street 6, Gondosari,  
Gebog, Kudus Regency,  
Central Java (59354) Indonesia

## Contact

info@bsigarment.com  
helmi@bsigarment.com





**Thank You**

